



ELIZABETH STAMPEDE RODEO

Elizabeth Rodeo Association, Inc.

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TOUGH ENOUGH TO WEAR PINK

PRESS RELEASE

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Make tracks for the Elizabeth Stampede June 1-3

Coloradans love a stampede. And the biggest, loudest and most energetic stampede in the West is making tracks toward Elizabeth and is guaranteed to jump start the summer for rodeo fans.

The Elizabeth Stampede kicks off May 19 and 20 with a variety of family-oriented amateur rodeo events and kicks into high gear June 1-3 with the popular and exciting Radical Bulls sponsored by Town & Country Foods, three PRCA-sponsored rodeo performances, a parade, dances and a host of other traditional western-flavored activities.

The Elizabeth Stampede is an Elbert County tradition dating to the 1940s that celebrates the western lifestyle and packs two weekends of old-fashioned fun and rodeo competition into one of the remaining truly small towns on the Colorado Front Range. The volunteer-steered Stampede proudly boasts the title, "Best Small Rodeo of the Year," an honor bestowed by the PRCA Mountain States Circuit for seven years running. The title pays tribute to the Stampede's reputation for quality and the commitment of an army of volunteers that pull it all together this and every year in May and June.

The Elizabeth Stampede is a "great little, home-grown rodeo" striving to become the best small rodeo in the United States, said Norm Almquist, chairman of the Elizabeth Stampede board of directors. Almquist, who started attending the Stampede in the 1970s and got involved as a volunteer about 15 years ago, said the Elizabeth Stampede is a great way to experience the sport of rodeo and the western lifestyle in the heart of Colorado. "I love everything about the whole experience," he said, noting that Stampede attendance reached 12,000 in 2006.

Experiencing the Elizabeth Stampede in 2007 comes with rewards in the form of some new attractions. A Red-White-and Blue-Day tribute to the men and women of the armed services, past and present, on Sunday, June 3, is augmenting traditional Stampede fare, as are new opening and closing acts for rodeo performances and a popular Denver-area rodeo dance band.

In honor of all active and inactive military personnel, the Elizabeth Stampede donated 50 free tickets to the 2007 event to all Colorado military installations. And, all active and retired military are eligible for half-price tickets to the June 3 rodeo performance.

Flap N Jacks, featuring KYGO radio personality Mudflap, will be under the spotlight for the Friday and Saturday night rodeo dances. Admission to the dances is free for Friday and Saturday night event ticketholders.

Also new to the Stampede this year is the Cheyenne Frontier Days Dandies western dance team in the grand entry for the Radical Bulls sponsored by Town & Country Foods and for all three PRCA Rodeo performances of the Stampede. The Little Britches Youth Association horse drill team, meanwhile, is headlining the Stampede's first-ever closing ceremonies following all three PRCA Rodeo performances.

Making an encore appearance at the Elizabeth Stampede is the Wrangler Tough Enough To Wear Pink campaign to raise money for breast cancer charities. Following on the heels of last year's successful debut, the Stampede again is sponsoring a TETWP night for the Radical Bulls sponsored by Town & Country Foods competition and dance on Friday, June 1. Everyone involved in and attending Stampede events that night is encouraged to wear pink and show their support for the campaign. \$1 of each admission ticket will benefit local breast cancer charities.

The Elizabeth Stampede paradegoers will be seeing pink this year too, thanks to the fact that Tough Enough To Wear Pink is the parade theme. Parade entries and spectators are encouraged to get in the spirit, putting on their pink and raising awareness of a disease that touches so many lives.

All the details about the Elizabeth Stampede, including schedules and ticket information, are available around the clock on the web, www.ElizabethStampede.org, or by calling 303-646-0308.

Beginning Monday, April 23, advance tickets may be purchased in person from 11 a.m. to 5:30 p.m. Monday through Saturday at Advanced Quality Auto Repair, 381 E. Kiowa Ave., Elizabeth. During Stampede weekend, tickets will be available at the Stampede grounds ticket office at Casey Jones Park, located just east of Elizabeth on the north side of Highway 86. All tickets are reserved seating, so get your tickets soon!