



ELIZABETH STAMPEDE RODEO

Elizabeth Rodeo Association, Inc.

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TOUGH ENOUGH TO WEAR PINK

PRESS RELEASE

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More pink in store during 2008 Elizabeth Stampede

The Elizabeth Stampede Rodeo is giving even the toughest man, woman and child of any age an excuse to wear and think pink for an entire weekend in June.

For the third straight year, the Elizabeth Stampede Rodeo is participating in the Tough Enough to Wear Pink fight against breast cancer. Along with hosting three PRCA-sanctioned rodeos, the Professional Bull Riders tour and a host of western-flavored, homespun activities, Stampede volunteers endeavor to raise \$25,000 in 2008 to support two area breast cancer charities: Renee's Friends Fund, which provides financial assistance to women burdened by childcare, gasoline and other expenses because of treatments; and to Lancaster's Barrel Race for the Cure, which assists rodeo families affected by breast cancer.

Again in 2008, Stampede volunteers serving on the TETWP committee are planning a variety of fund-raising activities aimed at making a difference in the lives of women suffering from breast cancer.

"Every year our goal is to work hard to put together a bigger and better fund-raiser than ever before," said Don Pierce, the Contributions Committee chairperson for the Elizabeth Stampede.

TETWP fund-raising activities this year include a silent auction throughout the three-day Stampede weekend, June 6-8 in Elizabeth, a TETWP tent at the rodeo grounds featuring all things western and pink, and a portion of the ticket proceeds from Saturday evening's rodeo performance. Everyone who attends the performance is encouraged to wear and show their pink with clothing and accessories – from hats and jewelry to shirts, pants and shoes.

We want to see everyone in pink so the whole grandstand looks like one of our amazing central Colorado sunsets," Pierce said.

Stampede hosts also will celebrate breast cancer survivors and fighters during Saturday's performance. They hope to directly benefit some of those fighters with an unprecedented array of silent auction items from generous area businesses and individual contributors. Among them: Tuffy, a 2-year-old, 14-hand gelding affectionately named "Tuff E. Nuff" and donated by Mile High Bison. Dr. Randy Parker of Range View Equine Associates donated the surgery. Email Pierce, cowboydon5@aol.com, to visit "Tuffy" before bidding.

Also up for auction is an assortment of art, tack, store and restaurant gift certificates, concert tickets and much, much more.

A 42-inch, flat-screen TV donated by Best Buy in Parker is among the prizes that Stampede-goers can purchase raffle tickets to win!

Area residents are encouraged to patronize local businesses sporting TETWP sponsor stickers in their windows.

“Take a minute to thank those businesses so they know how important they are to helping our local cause,” Pierce said.

For more information about the Tough Enough To Wear Pink campaign and how to help during the Elizabeth Stampede, call the Stampede Hot Line, 303-646-0308, or visit the Stampede web site, www.elizabethstampede.org, which also features the full Stampede schedule and ticket information.

The invitation to volunteer with the Elizabeth Stampede Rodeo is an open one. Anyone interested in helping the Elizabeth Stampede earn the “Best Small Rodeo” for an ninth time in 2008 is welcome to contact the Stampede office, 303-646-0308, or get in touch with any of the dozens of current volunteers. Prospective volunteers can always visit the Stampede web site, www.elizabethstampede.org, for more information.