



## **ELIZABETH STAMPEDE RODEO**

*Elizabeth Rodeo Association, Inc.*

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**TOUGH ENOUGH TO WEAR PINK**

## **PRESS RELEASE**

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### **PBR marks 2008 Elizabeth Stampede debut**

The Elizabeth Stampede is not only the best small rodeo in the Mountain States Circuit; it's also the newest stop on the wildly popular Professional Bull Riders tour.

The Elizabeth Stampede welcomes the PBR Enterprise Rent-A-Car Tour for an opening night of extreme bull-riding action on Friday, June 6, at the rodeo grounds in Elizabeth. The PBR combines the toughest bull riders with notoriously nasty bulls to create non-stop, gut wrenching, and edge of your seat action.

"The PBR is the preeminent bull riding organization in the world. We're very excited about partnering with them to bring an event of this quality to Elizabeth," said Norm Almquist, president of the Elizabeth Stampede board of directors. "Fans will see top stock, top competitors and this really puts Elizabeth on the map nationally as a PBR host city. We expect 2,000 plus fans to be there for our inaugural PBR event."

Professional bull riding is quickly becoming one of the nation's fastest-growing sports. Its Elizabeth Stampede debut augments an exciting and fun-filled June 6-8 Elizabeth Stampede lineup of top-notch rodeo action and homespun western activities, pitting top rookie and veteran bull riders against the toughest bulls around in a fierce and heart-pounding competition for serious cash.

"Bull riding is clearly the most exciting sport on dirt and the Elizabeth Stampede knows how to produce a great event," Almquist said, adding, "We've dropped ticket prices from 2007 by a third to \$20 for adults and \$15 for kids. This makes it a really affordable event for an individual or family. We can't guarantee we'll have bulls jump out of the pen as we did in 2007 but we can assure fans that our stock contractors will supply great bulls and the PBR will bring us great bull riders too."

Some of the most talented local riders are expected to compete in the PBR at the Elizabeth Stampede alongside the sport's biggest names.

"We won't know who the entries are for sure until early May but we expect some local favorites like Jason McClain, Jerrod Ford, Heath Ford and Keith Wernsman to be in the mix," Almquist said. "They've been great supporters of our rodeo for many years and they know about our event."

Immediately following the PBR on Friday night, June 6, Mudflap from KYGO and the Flap-N-Jacks will perform, providing live music for dancing until midnight. The \$20 PBR ticket includes the dance.

Tickets for the PBR at the Elizabeth Stampede are available by calling 303-646-0308. Advance tickets also may be purchased at the ticket sales outlet located at Bender Menders, 381 E. Kiowa Ave., in Elizabeth, through June 5. Ticket outlet hours are 11 a.m. to 5 p.m. Tuesday through Saturday. Beginning June 7, ticket sales are available at the Stampede grounds ticket office located on the rodeo grounds.

All the exciting details about the Elizabeth Stampede, including amateur events, three PRCA-sponsored rodeo events, rodeo dances, parade and Wrangler Tough Enough to Wear Pink fund-raising efforts are coming soon to the Stampede web site. Stay tuned to [www.elizabethstampede.org](http://www.elizabethstampede.org) .